

MOTION PICTURE ASSOCIATION

Classification and Rating Administration

FOR IMMEDIATE RELEASE

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CARA APPEALS BOARD UPHOLDS 'R' RATING FOR "MILITARY WIVES"

LOS ANGELES – The Classification and Rating Administration (CARA)'s Appeals Board today upheld the 'R' rating given to the movie "Military Wives." The film is rated 'R' for brief language and a sexual reference.

RJ Millard, Bleecker Street's Head of Publicity, and Erica Steinberg, an Executive Producer on the film, represented the appellant, Bleecker Street. Kelly McMahon, Chair of CARA, and Mario Moogan, Senior Rater of CARA, represented the rating board.

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About the Appeals Process:

The Classification and Rating Appeals Board is made up of members of the industry knowledgeable about the distribution and exhibition of motion pictures and whose sole mission is to maintain the integrity of the voluntary ratings system. A successful appeal requires a decisive two-thirds majority affirming that the rating is "clearly erroneous." The overriding objective of the appeals process is to ensure that the rating system remains consistent and therefore credible. The Board reviews approximately 500-600 films each year. Usually fewer than a dozen ratings a year are appealed.

For more information about the CARA Appeals process, please visit <u>www.filmratings.com</u> and click on "Ratings Guide" and the "Classification and Ratings Rules" tab.

For more information, contact:

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